

# Add Online Ordering To Facebook

[Add the online ordering app](#)

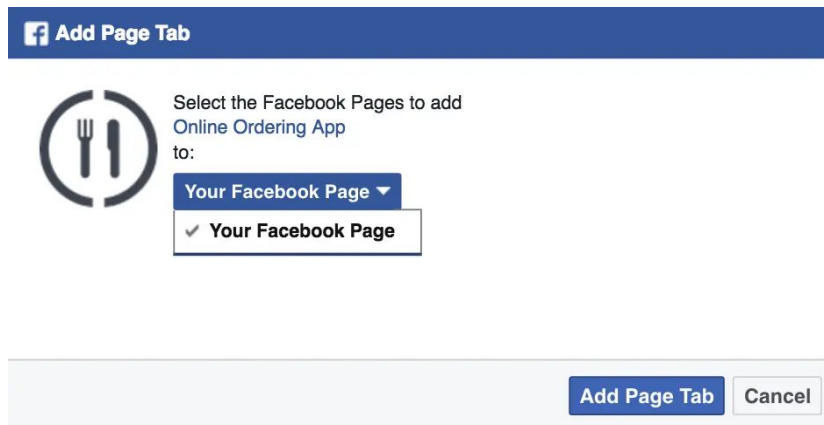
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## Add the online ordering app

It's super easy to add the online ordering app to Facebook:

1. Log into your online ordering portal at [www.ebsorders.com](http://www.ebsorders.com)
2. In the Admin Panel, go to the Facebook section under Publishing and click on Start installation
3. Select the Facebook page where the ordering app should appear:



**Add Page Tab**

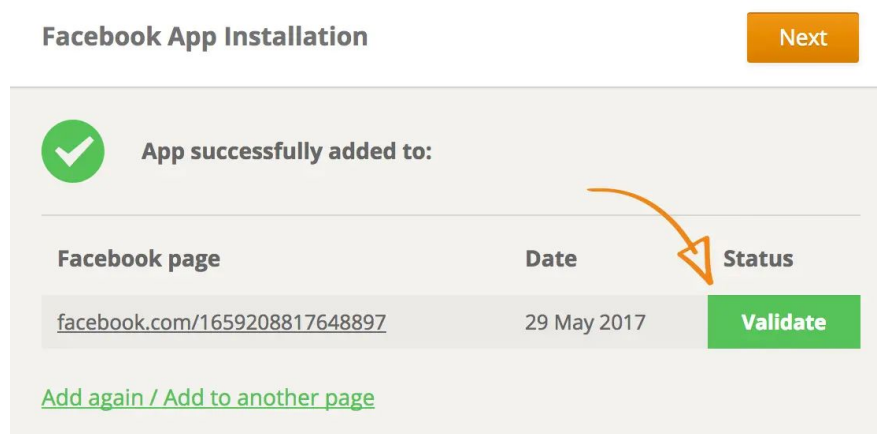
Select the Facebook Pages to add  
Online Ordering App  
to:

Your Facebook Page ▼

✓ Your Facebook Page

Add Page Tab Cancel

4. Click on Validate



**Facebook App Installation** Next

App successfully added to:

Facebook page	Date	Status
<a href="https://facebook.com/1659208817648897">facebook.com/1659208817648897</a>	29 May 2017	<a href="#">Validate</a>

[Add again / Add to another page](#)

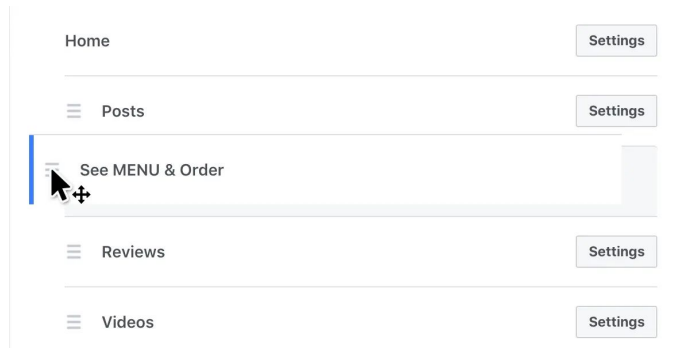
5. Refresh your page, and you'll see a new tab added, See MENU & Order.

The image shows a Facebook page for 'Restaurant Pronto'. On the left is a navigation menu with the following items: Home, Photos, Reviews, Posts, Videos, Events, About, Community, Info and Ads, **See MENU & Order** (highlighted with an orange box), Promote, and Manage Promotions. The main content area features a large image of a pizza on a wooden table. Below the image are buttons for 'Liked', 'Following', 'Share', and a three-dot menu. A 'Create Post' section includes options for 'Live', 'Event', 'Offer', and 'Job', followed by a 'Write a post...' text box and buttons for 'Photo/Video', 'Get Messages', 'Feeling/Activ...', and a three-dot menu. Below this are two promotional cards: 'Boost a Post' (Reach more people and get more reactions, comments and shares) and 'Get More Online Sales' (Show your products to people who are likely to buy them). At the bottom is a card for 'Get Started With Automated Ads' (Get personalized ads that adjust over time to help you get better results).

## Basic customization

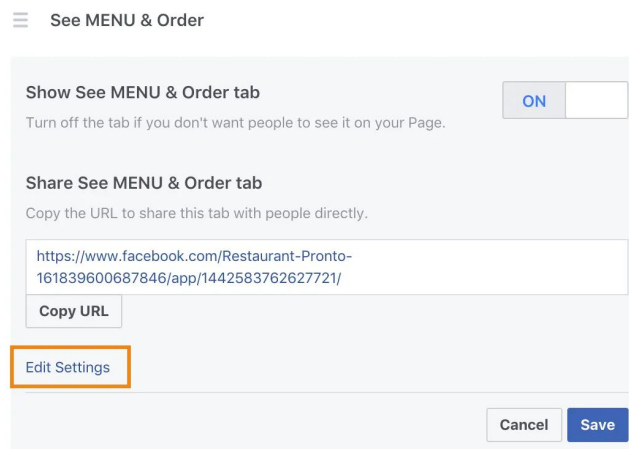
Since this tab generates revenue, you might want to move it higher in the list. To do so:

1. In Facebook page, click on Settings (right upper corner)
2. Go to the Templates and Tabs section and scroll to get to the tabs list.
3. Simply drag and drop the See MENU & Order tab to the desired position.



In case you need to change the name of the app, here's how:

1. In Facebook page, click on Settings (right upper corner)
2. Go to the Edit Page section, scroll to get to the tabs list.
3. Click on the Settings button corresponding to the See MENU & Order tab
4. One more click on Edit Settings
5. In the small pop-up that appears you can change the name of the tab.

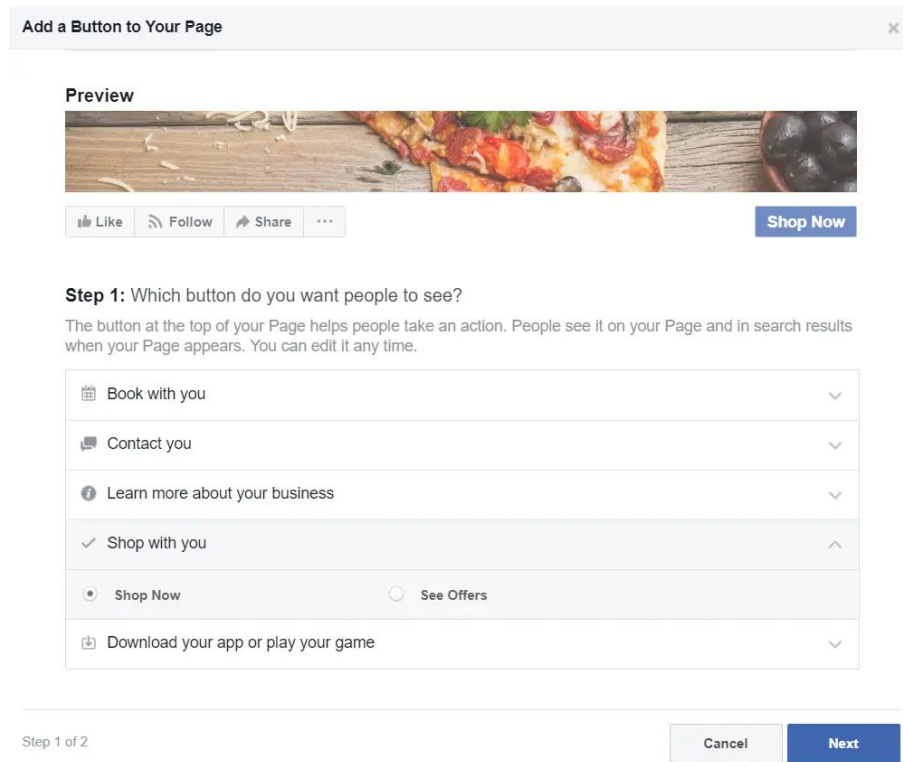


# Use the page's primary button for ordering

Make sure you also customize the main call to action of the page (the blue button) to point to online ordering.



1. Click on the blue button
2. Go to Shop with you and select Shop Now



3. In the pop-up paste the link provided in the Admin Panel (in the Publishing -> Facebook (Shop Now) section)

